



INTRODUCING A NEW SERVICE FROM DELTA MARKETING DYNAMICS PHARMACY PULSE

NEW!

- ⊕ Want to know what is happening with your product in the pharmacy?
- ⊕ Want to test a product or program concept with pharmacists?
- ⊕ Want to see if pharmacists are making or losing money by dispensing your medication?
- ⊕ Want research results in days vs. weeks or months?
- ⊕ Talk to DMD about its new offering, the Pharmacy Pulse!

Pharmacy PulseSM

- Real Time access to pharmacists
- Flexibility with Timing and Scope
- Leverage across different brands
- Retail and Hospital as needed
- Keep an eye on Competitive moves / launches
- Different Product Life Cycle Stage Issues
- Annual Contract – Reduced lag times

Contact us: MarketResearch@deltamarketingdynamics.com

Jim Sharples, VP: 315-671-0811

Patty Trainor, Sr. Director: 315-671-0803